



## PRESTI & NAEGELE

ACCOUNTING OFFICES ACCOUNTING TECHNOLOGY CONSULTANTS

*New York's Trusted Business Advisors*

225 West 35th Street, 16th Floor. // NY, NY 10001

Phone: (212) 736-0055 // Email: [info@pntax.com](mailto:info@pntax.com)



PRESTI & NAEGELE

# 360° Business Services



## TECHNOLOGY

### Selection

Selecting the right technology can be a critical factor in the success of any business. Whether it's accounting software, point of sale systems, CRM software, inventory management or workforce management software, finding the right fit for your organization is essential. The right software will integrate with and even improve your processes and bring value throughout your business.

Our team of software advisors helps leading businesses find and implement the right software solutions for their specific needs. Our process begins with a detailed needs and capabilities assessment before analyzing available solutions. We combine our system selection experience with our proven implementation process to provide our clients with the expertise, direction and oversight to ensure they find the best solution.



### Software selection includes:

- QuickBooks
- Method Integration
- ShopKeep POS
- NumberCruncher
- Fishbowl
- Customized Reporting w/ QQube, Crystal
- Concur
- Integration assistance
- Custom Programs
- CRMs
- Operational application review

Regardless of your needs, our proven process will help ensure that you select a solution that meets your needs and brings value to your organization.

### Implementation

Software selection is only the first step in implementing a successful software solution. Even the right software can fail without a well-conceived plan for implementation. Our implementation process includes pre-planning, hardware analysis and selection, user interface customization, launch, adoption planning and follow-up, and support.

Our software implementation service is available as a continuation of software selection or as a standalone service. If you are investing in software to improve any aspect of your organization, and want to ensure adoption and value delivery, our software implementation team can help.

### Product Training

Training is the final step to successful technology implementation. We provide comprehensive training programs to help ensure that your professionals have a thorough understanding of your new software, its interface, and its ongoing use.

We provide custom training for all users of new software systems, from employees inputting information on a daily basis, to users responsible for oversight, management, and reporting.



## QUICKBOOKS

In addition to our accounting acumen the professionals at Presti & Naegele have been Certified QuickBooks ProAdvisors since the beginning of that program in 1999. We believe that our ability to provide comprehensive service to our clients means we must be current on the latest offerings and advances.

Each professional in the firm is QuickBooks Certified to ensure our clients receive immediate and accurate assistance when the time comes. Our QuickBooks Consulting Division provides customized accounting solutions utilizing QuickBooks as our core offering. We provide both small and mid-sized business clients with a host of services including software selection, installation, file set-up, product integration and staff training. We sell and support all versions of QuickBooks including Mac, Pro, Premier, Online, Enterprise and Point of Sale.

In 2006 we were selected to participate in Intuit's Partner Program consisting of only 200 firms throughout the United States. As members of this elite group we are required to fulfill additional training and provide exceptional customer service. Since 2006, we have maintained our Premier Status with a client Net Promoter Score of 100%.

### Consulting

Dedicated to QuickBooks Accounting Software we provide clients with a host of services including software selection, installation, file set up, product integration and staff training.

### Training

Getting the most from QuickBooks requires understanding its capabilities, functionality and best uses. We provide comprehensive QuickBooks training for users of all experience levels.

Our QuickBooks in the Classroom sessions take place monthly and provide comprehensive QuickBooks training that will bring value to both new and experienced QuickBooks users. The course was designed by our Accounting and QuickBooks experts specifically for small and growing business. Learning topics include introduction to QuickBooks forms, lists, and registers; navigating QuickBooks, accounting concepts and principles, installing and setting up QuickBooks; selling, buying and banking; and in product reports and basic customization.

In addition to our classroom training, we also provide one-on-one training sessions. Our individual training sessions are tailored to the specific needs of organizations and individual users.

